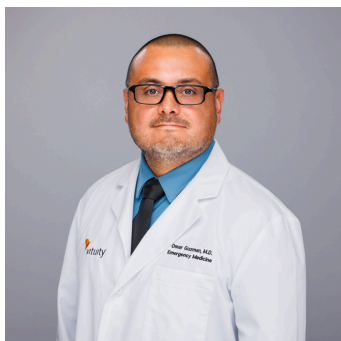


UCSF Fresno - 2026 Reaching Out to Aspiring Doctors Conference

Educators Day

Omar, Guzman, MD, MPP



Omar Guzman, MD, is a board-certified emergency medicine physician born and raised in Visalia, California. He completed medical training at UC Irvine and residency at UCSF Fresno. He serves as core faculty and Assistant Medical Director for advocacy at the Kaweah Health Emergency Medicine Residency, where he leads workforce pipeline efforts and co-founded the Street Medicine Team serving people experiencing homelessness. A past medical society president and former Chief Health Equity Officer, his work focuses on advancing health equity through community engagement and leadership.

Holly Caretta-Weyer, MD, MHPE



Holly Caretta-Weyer is Associate Dean of Admissions and Assessment for the Stanford University School of Medicine as well as Director of Evaluation and Assessment for the Stanford Emergency Medicine Residency Program. Holly is currently the principal investigator on an AMA Reimagining Residency Grant focused on redesigning assessment and implementing competency-based medical education across the continuum of emergency medicine training using a precision education lens. She is additionally a recent visiting scholar with the American Board of Medical Specialties and the recipient of the International Educator Award from the Royal College of Physicians and Surgeons of Canada.

Yolanda Tinajero, MD



Dr. Tinajero serves as an Associate Program Director for the San Joaquin Valley Program in Medical Education (SJV PRIME). She provides academic, professional, and leadership mentorship to medical students committed to advancing health equity in California's San Joaquin Valley. She supports curriculum development, community partnerships, and student success initiatives focused on training physician leaders to serve medically underserved communities.

Lilia De La Cerda, MPH



Lilia De La Cerda, MPH, serves as the Fresno State Director for Center for Access to Science for All (CASA) which serves as a home to multiple university and grant funded programs. The Center provides a supportive environment and resources for students interested in targeted health professions and/or science, technology, engineering and mathematics careers. Programs housed under the Center include the Health Careers Opportunity Program (HCOP), Health Professions Pathways Program (HPPP), CSU STEM Pathways and Research Alliance (CSU-SPaRA) and the Bulldogs Involved in Tobacco Endgame Research (BITER). As a daughter of immigrant farm working parents and proud two-time Fresno State alumna, Lilia has focused her career over the past 25 years in supporting disadvantaged students in pursuing health professional and STEM focused careers.

Noreen Balos BS, MBA, PhD



Noreen Balos (BS, MBA, PhD) is a student services professional with 10+ years' experience advising pre-health/ pre-med and STEM students across three UCs. She has supported students with biomedical research placements, summer engineering internships, and pre-medical career exploration. Other roles focused on K-16 college-readiness, workforce development and retention initiatives. She also held positions in career services, graduate advising, and residential life. Her STEM career was as a USAF Meteorologist before shifting to higher education. Her research interests include identity, inclusion, and retention in STEM. Currently, she serves as the Medical Education Admissions Advisor for the UCSF-UC Merced collaboration, SJV PRIME+ BS/MD Pathway.

Gabriel Loreda, M.Ed.



Gabriel Loreda, M.Ed., is the Manager of the Office of Outreach and Pathway Programs at the David Geffen School of Medicine. In this role, he oversees the DGSOM Pre-Health Guidance Center and the DGSOM Insights Series, which educate pre-medical and pre-health students about various fields within healthcare. The office also manages three pathway programs: the Summer Health Professions Education Program (SHPEP), the Pre-Medical Enrichment Program, and the Re-Application Program. Gabriel is passionate about connecting with students and helping them find resources and information that will support their journey to medical school.

Jennette Munn



Jennette Munn is the Director of Admissions for the CHSU College of Osteopathic Medicine (COM), bringing over seven years of experience in higher education admissions and enrollment management. She leads mission-driven recruitment, oversees holistic admissions processes, and builds strong community partnerships to support students on their path to medicine. Jennette is dedicated to expanding access to medical education and enhancing the applicant experience to support the future healthcare needs of the Central Valley.

Toyia Fleming, B.A.



With over 15 years of experience in program management, including seven years in medical school admissions, Toyia Fleming serves as a Senior Admissions Recruitment Specialist at the UC Davis School of Medicine, where student outreach and access are central to their work. She leads outreach initiatives, virtual information sessions, and recruitment events that expand pathways to medical education for diverse prospective students nationwide. By combining data-informed strategy with collaborative partnerships, Toyia strengthens engagement, enhances the applicant experience, and advances equitable access to medical education.

José M. Barral Sánchez, MD, PhD



José M. Barral Sánchez, MD, PhD, is Vice Dean of the UCSF School of Medicine Regional Campus at Fresno (UCSF Fresno), where he oversees medical education, faculty and staff development, research growth, and strategic partnerships, including the expanding collaboration with UC Merced. He also serves on the UCSF School of Medicine Dean's Council.

Dr. Barral Sánchez came to UCSF Fresno from the Kaiser Permanente Bernard J. Tyson School of Medicine, where he served as the inaugural Chair of Biomedical Science and founding Co-Director of the MD-PhD Program in partnership with California Institute of Technology.

He previously held senior leadership roles at the University of Texas Medical Branch in Galveston, including Senior Associate Dean for Academic Affairs and Vice Chair of Neuroscience, Cell Biology, and Anatomy.

At the national level, Dr. Barral Sánchez has contributed extensively to medical education and faculty leadership. He served as Senior Representative for the Council of Faculty and Academic Societies within the Association of American Medical Colleges and held a three-term appointment on the Education and Professional Development Committee of the American Society for Biochemistry and Molecular Biology, helping shape policies that support academic excellence and accreditation.

Dr. Barral Sánchez is also a highly accomplished educator and scientist. A Pew Scholar in Biomedical Sciences, his research on protein misfolding and neurodegenerative disorders has been published in leading journals, including *Nature*, *Cell*, and *Science*.
